

# Willem Helf

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Brooklyn, NY

## Experience

### Web Developer

Self-Employed · New York, NY 02/2019 - Present  
• Design, architect, and build performant and scalable applications and websites using front-end technologies such as JavaScript and ReactJS

- Collaborate with clients and art directors to conceptualize and realize UX, UI and visual graphics
- Utilize REST APIs to manipulate, visualize, and render data onscreen
- Collaboratively track and merge code changes to manage development flow using Git

### Software Engineer

Saks Fifth Avenue · New York, NY 05/2021 - 01/2023  
• Spearheaded creation of REST APIs used for database queries in reconstruction of site back-end

- Led email design and development initiatives for content notification system in collaboration with UX team
- Provided support in front-end technologies for back-end developers

### Graphic Designer

Rightside Imaging · San Rafael, CA 01/2016 - 08/2017  
• Conceptualized and created layouts and typography for print-based projects

- Spearheaded branding initiatives including logos, templates, and layouts
- Assisted with web-based projects from initial conception to final realization

### Digital Archive Intern

The Pasha Group · San Rafael, CA 11/2015 - 01/2016  
• Used professional-grade digital scanners to scan archival photos and documents

- Built and managed online repository of digitized archival items
- Assisted marketing manager with organizing physical archive of archival items

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## Skills

Metadata Standards, Python, Database Management, SQL, XML, Git, Data Visualization, Archival Standards, ArcGIS, Microsoft Suite, Adobe Suite

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## Education

### MS in Library and Information Science

Pratt Institute · New York, NY 05/2026

### BA (Honors) in Graphic Design

Central Saint Martins College of Art and Design · London, UK 05/2015