

Willem Helf

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WORK EXPERIENCE

Freelance

Feb. 2019 – Present

Web developer

Brooklyn, NY

- Design, architect, and build performant and scalable websites using HTML, CSS, and JavaScript.
- Collaborate with clients and art directors to conceptualize and realize visual graphics and UX/UI workflows.
- Utilize REST APIs to manipulate and render data onscreen.
- Utilize Git for version control to facilitate team collaboration and project tracking.

Saks Fifth Avenue

May 2021 – Jan. 2023

Software Engineer

New York, NY

- Developed, tested, debugged and documented software programs using Java, Kotlin, GraphQL, and Spring Boot.
- Took part in code reviews to ensure adherence to coding standards and best practices.
- Provided support in front-end technologies to back-end developers.

Rightside Imaging

Jan. 2016 – Aug. 2017

Graphic Designer

San Rafael, CA

- Conceptualized and realized layouts and typography for print and digital projects using Adobe Suite.
- Spearheaded branding initiatives including logos, templates, and layouts.
- Shot and edited product photographs for use in client work.

The Pasha Group

Nov. 2015 – Jan. 2016

Digital Archive Intern

- Digitized historical documents to ensure accessibility and security.
- Built and managed record-keeping system for digitized archival items using Microsoft Excel.
- Assisted marketing manager with organization of physical collection of archival items.

EDUCATION

Pratt Institute

Jun. 2026

MS Library and Information Science

New York, NY

Central Saint Martins College of Art and Design

May 2015

BA (Honors) Graphic Design

London, UK

SKILLS & TECHNOLOGIES

- **Skills:** Web Development; Design Technologies; Data Technologies; Content Management
- **Technologies:** HTML; CSS; JavaScript; Git/Github; REST APIs; Agile Development; Jira; Adobe Suite; Figma; Web Accessibility Standards; UX/UI Standards; Python; Java; SQL; ArcGIS; Data Visualization; Data Management Standards; XML/XSL; Microsoft Suite; Metadata Standards and Ontologies